



# INFORMATION SECURITY AWARENESS ESSENTIALS ONLINE

**For all End Users  
Non-technical**



[www.focalpoint-sprl.be](http://www.focalpoint-sprl.be)

# Course Description

- A 20minute online high impact training for employees to raise Cyber awareness and test their judgment against Phishing Email attacks with the use of a **Phishing Simulator** and different phishing Scenarios.
- The course includes **4 posters, 4 newsletters, 4 videos (Password, Phishing, Mobile, clean desk), 4 predetermined Phishing email per user.**
- It could be a perfect part of a cyber security Awareness Campaign by using the simulated phishing emails, newsletters, videos and posters.



## PRACTICAL EXERCISES



## TARGET AUDIENCE

- All the End Users non-technical



## DURATION

According to the availability of the personnel.

# Advantages and Benefits

**Help employees recognize and respond** appropriately to risks and threats;

▶ **Reduce risk of financial loss** and damage to the reputation

**Provide information directly relevant** to employees in their daily tasks;

▶ **Improve employee behavior** and to integrate best practices in their decision-making;

**Build a solid security culture** within your company;

▶ **Reduce the number and extent of the errors** related to information security committed by employees;

**Give your business a competitive advantage** by protecting its information and reputation.

▶ **Increase revenues** and add value to the organization

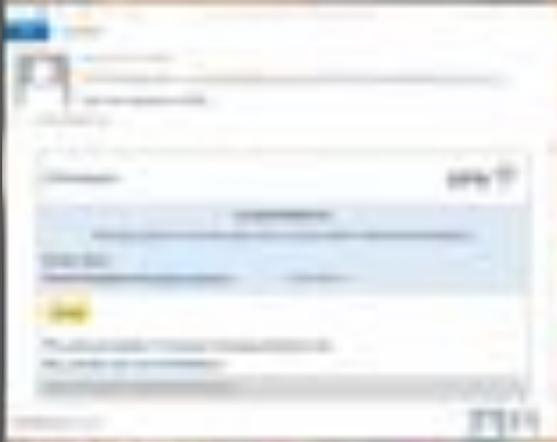
# Phishing Simulation

## **BENEFITS**

1. Measure your employees' vulnerability to phishing attacks;
2. Improve their behavior;
3. Measure effectiveness of your security awareness campaign;
4. Raise awareness of your employees towards social engineering;
5. Help them recognize a phishing attempt;
6. Improve overall security.

# Phishing Scenarios

## 1- Scenarios with Links



## 2- Scenarios with Attachment



## 3- Personalized Scenarios

Dear [Name of your Company] Employee,

The marketing team is happy to announce that, following a recent partnership, we have access to a limited number of promotional iPads, featuring [Name of your Company] logo, available to employees at 60% discount\*



In order to obtain your discount code and get your iPad, sign in to the Web portal (please use the link below) and look for the Promotion section at the top left after login.

[http://login-yourcompanyname-personalized\\_url.com/Login/login.html?id=\\_\\_TOKEN\\_\\_](http://login-yourcompanyname-personalized_url.com/Login/login.html?id=__TOKEN__)

\* Offer ends February 20th, 2015. Limit of 1 iPad per employee, other conditions may apply.

# Communication Tools

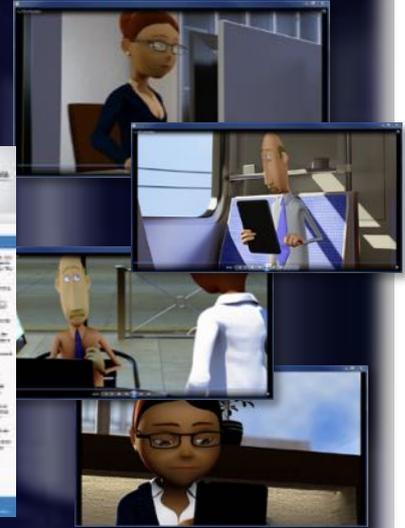
4 POSTERS



4 NEWSLETTERS



4 3D-VIDEOS



**INCREASE** the global success of your campaign



INFORMATION SECURITY AWARENESS ESSENTIALS

# ISA Essentials Options

ADD YOUR OWN LOGO



Customize your courses with your own logo

HOSTED LMS

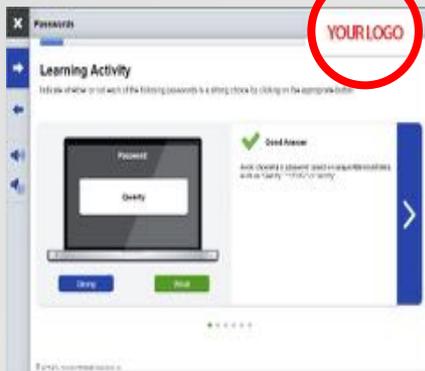


Easy access to your course through our hosted LMS

COMM TOOLS



Reinforce best practices with engaging communication tools



# Course Topics

1. Protecting Sensitive information
2. Categories of information
3. Common threats to information
4. Password confidentiality
5. Creating strong passwords
6. Email security
7. Could you identify a scam attempt?
8. Browsing the web securely
9. Cyber threats
10. Safe internet practices
11. Security at the office
12. Working while traveling